



Platinum Money Ltd.
D4 Josephs Well, Hanover Walk
Leeds, LS3 1AB
t: 07826 866894
w: www.platinummoney.co.uk
Corporate Financial Consultants

Platinum Money Ltd Privacy Notice

Here at Platinum Money Ltd we take your privacy seriously, please take the time to read and understand our Privacy Notice

Who we are

Platinum Money Ltd (“we”) are Commercial Finance Brokers based at D4 Jacobs Well, Hanover Walk, Leeds, LS3 1AB. We act as a broker intermediary for our customers. Our nominated representative for the purposes of data protection is Wayne Goodman who can be contacted using the postal address given above or by E mail via wayne@platinummoney.co.uk. “we” will be the Data Controller for the purposes of the UK data protection regime.

Platinum Money Ltd are Authorised and Regulated by the Financial Conduct Authority. FRN 719368

Information we will collect about you

We may collect the following personal data about you (along with other non-personal data):

1. Verification Details e.g. Name, Date of Birth, National Insurance Number, Driver’s Licence Number;
2. Contact Details e.g. address, telephone number, email address;
3. Service Details e.g. what services you require from us
4. Location Details.

The information collected about you may come from you or from external sources such as credit reference agencies and fraud prevention agencies.

Special Category Data

In the course of your interactions with Platinum Money Ltd you may share information that is classified as “Special Category Data” This could include data about:

- Race
- Ethnic Origin
- Politics
- Religion
- Trade union membership
- Genetics
- Biometrics
- Health
- Sexual orientation

Where you do share information relating to any of these categories e.g. when you may share information about your health or a characteristic of vulnerability Platinum Money Ltd will always seek explicit consent from you to store and process such information.

How we will use the information about you and our lawful basis for doing so

Here at Platinum Money Ltd we take your privacy seriously and will use your personal information for the following purposes which will help us;

1. To respond to your service enquiry,
2. To carry out our obligations arising from any contracts entered into between you & us,
3. To notify you about any changes to our service,
4. To provide you with information about other products or services we offer that might be of interest to you,
5. To provide you with information, products & services you request from us,
6. To approach lenders on your behalf to arrange the funding you require,
7. To make lender decisions,
8. For fraud prevention,
9. For audit purposes,
10. For statistical analysis,
11. For credit reference checks,

Registered in England & Wales. Company Registration number: 06505650
Registered Address: D4 Josephs Well, Hanover Walk, Leeds LS3 1AB.

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12. for Identity Verification

Our lawful basis for handling your personal data in the above ways are;

1. Because it is necessary for performance of a contract with you
2. Because it is a legal obligation upon us; or
3. Because we have obtained your consent.

Where we are relying upon your consent, you have the right to withdraw such consent at any time by E mailing our Data Protection Representative. We need your basic personal data in order to provide you with an accurate recommendation for your personal circumstances.

The processing of your personal data may be necessary because you have asked us to take specific steps before entering into a contract. You do not have to provide us with the personal data we request but if you do not provide us with the required personal data we may not be able to provide the required services to you.

How we share your information

We may share your information with, and obtain information about you from;

1. Our employees & officers
2. Commercial lenders
3. Specialist funders
4. Solicitors
5. Accountants
6. Credit reference agencies
7. Fraud prevention agencies
8. Credit enforcement agencies
9. Data destruction agencies
10. IT support companies & marketing agencies
11. Third party companies and organisations if we are under a duty to disclose your personal data in order to comply with a legal obligation
12. Third party companies & organisations who offer services that may be of assistance to you where we cannot provide the service you require
13. Lead suppliers (if a third party introduced you to us)
14. Any of the above may contact you directly.

*We use a range of lenders and may share your information with them. If you would like to review our panel of lenders Privacy Notices, please E mail the request to wayne@platinummony.co.uk.

For further information on how your information is used, how we maintain the security of your information and your rights to access/alter and change information we hold about you, please contact Wayne Goodman – wayne@platinummoney.co.uk

Additional Marketing

Platinum Money Ltd understands that with the introduction of Consumer Duty, it is likely the level of communications issued by our business will increase. This will be necessary to support customers to understand products and services offered and to provide support to customers throughout the lifecycle of the relationship.

Our company would like to send you information about products and services of ours that we think you might like.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop our company from contacting you for marketing purposes.

Where we store your personal data

All the personal data we use is controlled by Platinum Money Ltd in the UK, we have a data protection regime in place to oversee the effective and secure processing of your personal data.

Your data is stored electronically in encrypted files. Our server is based in the UK.

Paper based records are kept in locked cabinets in secure premises. All client files/data are backed up to ensure maximum security of confidential information is maintained.

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However, for the purposes of IT hosting and maintenance, this information may be located on servers outside of the UK or the European Union. These countries may not have similar data protection laws to the UK. By submitting your personal data, you're agreeing to this transfer storing or processing. If we transfer your information outside of the EU in this way, we will take steps to ensure that appropriate security measures are taken with the aim of ensuring that your privacy rights continue to be protected as outlined in this policy.

How long we keep your personal data

Your personal data will be retained by us, either electronically or in paper form, for a minimum of 6 years, following the advice/service you receive from us. Your data could be held for a longer period where this may be needed to meet the requirements of our regulatory bodies, fraud prevention, use in legal proceedings or other investigation purposes after which time it will be destroyed. The information used for marketing will be kept by us until you notify us that you no longer wish to appear on our marketing database.

What are your data protection rights?

Our company would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following;

1. The right to access- You have the right to request our company for copies of your personal data. We may charge you a small fee for this service.
2. The right to rectification- You have the right to request that our company correct any information you believe is inaccurate. You also have the right to request our company to complete the information you believe is incomplete.
3. The right to erasure- You have the right to request that our company erase your personal data, under certain conditions.
4. The right to restrict processing- You have the right to request that our company restrict the processing our your personal data, under certain conditions.
5. The right to object to processing- You have the right to object to our company's processing of your personal data, under certain conditions.
6. The right to data portability- You have the right to request that our company transfer the data that we have collected to another organisation, or directly to you, under certain conditions
7. The right to file a complaint with the ICO- If you are not satisfied with our response or believe we are processing your personal data not in accordance with the law you can contact our Data Protection Manager, Wayne Goodman (wayne@platinummoney.co.uk) who will investigate the matter or complain to the Information Commissioner's Office (ICO) at www.ico.org.uk

If you make a request, we have 1 month to respond to you. If you would like to exercise any of these rights, please contact us at our e mail: wayne@platinummoney.co.uk

Call us on 07826 866894

Or write to us: Platinum Money Ltd, D4 Josephs Well, Hanover Walk, Leeds, LS3 1AB

Changes to our Privacy Policy

Our company keeps it's Privacy Policy under regular review and places any updates on it's website. www.platinummoney.co.uk
This Privacy Policy was last updated on 15th July 2025.

We will share your details with the suitable lenders so that they process your information, allowing Platinum Money Ltd to offer suitable and sustainable products that they provide. If you consent to us passing your details for that purpose sign to confirm.

Signed..... Print Name..... Date.....

Signed..... Print Name..... Date.....

Name of Business.....

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